

# WHAT IS PLAQUE HD?

Plaque HD toothpaste uses Targetol Technology to highlight the plaque on teeth in a vibrant green. Being able to see their plaque means your patients will always know where to spend a little extra time brushing. You can rest assured that they are removing as much plaque as possible with each brushing, and keeping their teeth healthy between visits.



## TOOTHPASTE FROM PLANTS?

A key feature of Targetol Technology is that it is a revolutionary coloring agent is derived from plant extracts and is certified gluten free. This means that the whole family can enjoy the healthy benefits of a clean mouth without the side effects of chemicals found in traditional plaque disclosing agents.

## TEACHING CHILDREN HEALTHY BRUSHING HABITS

Making sure that your younger patients are doing a great job of brushing their teeth just got easier with Plaque HD. Plaque HD toothpaste uses Targetol Technology to highlight the plaque on teeth in a vibrant green, which means kids will always know where to spend a little extra time with their toothbrush. Parents no longer need to hover to ensure their children are really brushing everywhere, because with Plaque HD, it's as simple as brushing until the green is gone!

You will be impressed with the great brushing habits your younger patients develop over time using Plaque HD daily. Being able to see exactly where to tackle plaque on their teeth daily will ensure these habits are reinforced again and again. You can rest assured that because they are using Plaque HD, they are removing as much plaque as possible with each brushing.